

Foreign Business Traveler Profile

Our subscribers frequently travel across the globe for business—**25%** of *Foreign Affairs* subscribers who took a foreign trip in the past 3 years took 3 or more foreign business trips.

	Foreign Business Travelers
Average number of foreign trips taken in the past 3 years	11
9+ trips	44%
Stayed in a hotel/motel in last 12 months	95%
Stayed 15 nights or more	77%
Stayed 8 nights or more	90%
International destinations:	
Western Europe	79%
Asia	38%
Mexico	38%
Canada	36%
Central/South America	35%
Caribbean Islands	25%
Russia/Eastern Europe	21%
Australia/New Zealand/South Pacific	19%
Turkey/Middle East	16%
Africa	11%
Israel	5%