“I have not told half of what I saw.”
— Marco Polo, on his travels in Asia

Whether Marco Polo made it to China or not, many have enjoyed the extraordinary stories of his travels through the once mysterious continent. Today the differences and distances between East and West are no longer daunting, but rather fascinating, as cultures shift and societies connect in our increasingly globalized world.

It’s no secret that investment in Asia is a strategic decision these days — growth in the major ASEAN nations has returned to levels from before the global economic crisis, and China continues its outstanding annual increases in GDP. Our readers understand the political and economic developments that make Asia an attractive place for investment, but this Foreign Affairs World Traveler feature focuses on the continent as an even more attractive travel destination. Its rich and diverse history, natural beauty, and spectacular man-made structures make Asia a vacation spot like no other. With a population of four billion and 30% of the world’s land mass, Asia offers the most culturally and intellectually fulfilling experience on Earth. Asia has the most pristine untouched landscapes and the most densely populated centers of technology, finance, and production. Active travelers can trek through the rainforest in Bhutan, climb Everest or Mount Fuji, and explore the coastlines of Vietnam and Thailand. With thousands of years of civilizations, conquerors, and philosophers, Asia invites travelers to experience its history at the temples in Bangkok and Kyoto, the Taj Mahal in India, Angkor Wat in Cambodia, and the Great Wall, Forbidden City, and Terra Cotta Warriors in China. Modern travelers can walk along the Shanghai Bund or Guangzhou’s Pearl River in awe of the scope and beauty of the city skyline, shop in Hanoi’s covered markets, and try to keep up with the phenomenal pace of Seoul, Tokyo, and Kuala Lumpur.

Singapore Airlines has come a long way since their founding in 1972, evolving from a regional airline to one of the most respected travel brands around the world. They fly one of the youngest aircraft fleets in the world to destinations spanning a network spread over six continents, with the Singapore Girl as their internationally-recognizable icon providing the high standards of care and service that customers have come to expect of us.
Singapore Airlines made a habit of leading the way, and along the way developed a reputation as an industry trend setter. Its ever-growing list of industry-leading innovations includes the following firsts:

First to offer free headsets, a choice of meals and free drinks in Economy Class, in the 1970s.
First to introduce satellite-based in-flight telephones in 1991.
First to involve a comprehensive panel of world-renowned chefs, the International Culinary Panel, in developing in-flight meals in 1998.
First to offer audio and video on demand (AVOD) capabilities on KrisWorld in all classes in October 2001.
First to operate the world’s longest non-stop commercial flight between Singapore and Los Angeles in February 2004 on the A340-500.

First to fly the A380 from Singapore to Sydney on 25 October 2007.

Singapore Airlines has a special Singapore and Bali Experience for 7 nights with costs starting from $3049* for round-trip Economy Class airfare on Singapore Airlines. Explore two of Southeast Asia’s most enchanting island destinations on this remarkable 9-day expedition and discover the excitement and cosmopolitan glamour of Singapore, coupled with the serene beauty and timeless spirituality of Bali.

*This Package Includes:

- 3 nights in a Garden Pool Villa at the Banyan Tree Ungasan Resort in Bali
- 2 nights in a Bisma Suite at the Komaneka at Bisma in Ubud
- 2 nights in a Courtyard Room at the Fullerton Hotel in Singapore

For further details and pricing specifics, please visit: www.SingaporeAirlinesVacations.com