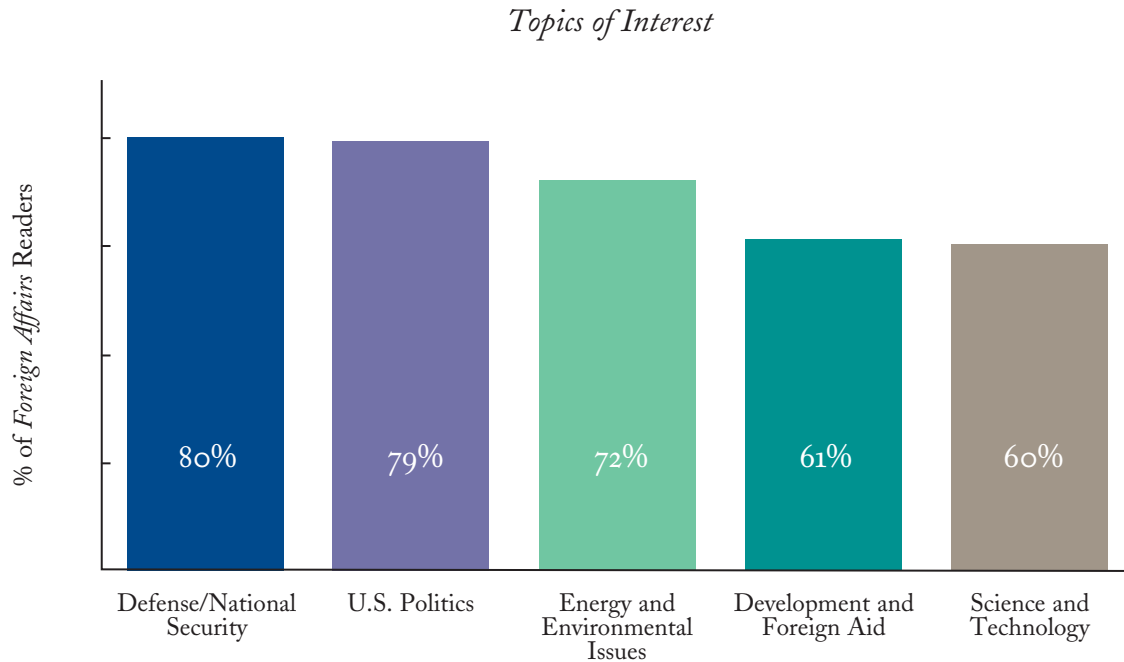


The Defense Sector

National security is a central focus of *Foreign Affairs* editorial and the number one topic of interest to its readers.

The Defense Sector



Influencing Defense Opinion Leaders

The 2006/2007 National Erdos and Morgan Study shows that *Foreign Affairs* has greater coverage of defense sector opinion leaders than many defense trade magazines and Washington publications.

***Foreign Affairs'* influence on the following defense sector issues:**

	Defense Issues	Defense Spending	Intelligence/Counter-terrorism	Homeland Defense	Weapons Systems Acquisition
<i>Foreign Affairs</i>	15.1%	24.0%	28.6%	20.6%	36.0%
<i>Aviation Week and Space Technology</i>	11.1%	22.1%	18.5%	17.9%	32.7%
<i>National Journal</i>	8.1%	12.1%	13.3%	12.9%	16.4%
<i>Defense News</i>	6.8%	16.5%	11.8%	15.3%	30.8%
<i>Jane's Defence Weekly</i>	5.5%	15.5%	12.3%	10.1%	25.3%