

Materials and Layout Specs

Size Requirements:

Final page trim size: 7" x 10"

Full bleeds:

Single page: 7 1/4" x 10 1/4"

Spread: 14 1/4" x 10 1/4"

Non bleeds:

Single page: 6 1/4" x 9"

Half page horizontal: 5 3/4" x 3 7/8"

Half page vertical: 2 3/4" x 8"

Quarter page: 2 3/4" x 3 7/8"

Gutter bleed spread: 13 1/4" x 9"

Safety (keep live matter from trim) 3/8" all sides

Bindery trim: 3/16" top, bottom, 1/8" outside, 1/8" gutter grind off

120 line screen maximum for black and white advertising

133 line screen maximum for 4-color advertising

Register marks on 4-color are 1/4" outside of trim

Advertising Layouts:

