

ForeignAffairs.org—Book Buyer Profile

Log on to ForeignAffairs.org/Book for the most comprehensive look at the top books on international affairs, monthly updates on the best books per category, and highlights of those titles reviewed in our print edition.

ForeignAffairs.org Bestseller List:

Go to www.foreignaffairs.org/book/bestsellers for the touchstone resource on what's hot in American foreign policy and international relations reading. This monthly list covers the top 15 titles within the category, based on sales at all 647 Barnes and Noble stores and online at BN.com.

Book Buyer Profile

Average number of books purchased each year: 34

| | | | |
|-------------------------|-----|-----------|-----|
| History | 89% | Reference | 31% |
| Politics/Current Events | 88% | Religious | 30% |
| Biography | 59% | Science | 28% |
| Classic | 40% | Travel | 26% |
| Memoir | 35% | Financial | 24% |
| Business | 32% | | |

Where books are purchased:

| | |
|-----------|-----|
| Bookstore | 89% |
| Internet | 72% |
| Book club | 18% |